



Press release

Nantes, November 3th, 2021

LINXIS Group Names Tim Cook President/CEO



LINXIS Group (France) announced the promotion of Tim Cook to President and CEO of the Group. Read the full article online at commercialbaking.com.

With revenues of \$280 million and over 1,1000 employees, LINXIS is a leader in specialized equipment, comprised of 5 companies in The Netherlands, Germany, United States, Canada, and France serving the industrial food and health manufacturing industry.

“When planning the succession of LINXIS Group leadership, I considered Tim’s industry experience, as well as his personal and professional skills, and he was the obvious choice to lead our global group. I am very proud that our board confirmed this choice, and that Tim has accepted. He, along with Anne Brifault, our Vice-President and CFO, will truly personify LINXIS Group’s strategic ambitions for synergistic growth worldwide.” - Didier Soumet, President of the LINXIS Group supervisory board.

During his 8 years at Shick Esteve, Cook oversaw the integration of Shick Solutions into the LINXIS Group and lead the subsequent merger with Esteve Processing. The integration allows Shick Esteve to serve the food industry with a broader range of technical and manufacturing resources supported by a network of global service centers.

Cook will remain in Kansas City, MO with an office at the LINXIS Group headquarters in France.

Blake Day, President Shick Esteve North America, will continue to manage the day-to-day operations in Kansas City and focus on the company’s strategic objective to create premier ingredient automation solutions for the industrial food and beverage manufacturing industry at a global level.

“We are extremely excited about Tim’s new role with LINXIS Group. Over the last 8 years at Shick Esteve, Tim has significantly enhanced our business operations and built a very strong team. I look forward to continue to guide Shick Esteve and work with Tim on overall global opportunities.” – Blake Day, President Shick Esteve North America

In preparation for these changes, Shick Esteve also welcomed Gwennolé Van Effenterre as CFO on October 1st. Van Effenterre has been working with Shick Esteve Kansas City since they joined the LINXIS Group in 2016 as a liaison working on project financials and other corporate financial reporting and strategic initiatives.



Van Effenterre will work remotely and relocate to Kansas City, MO with his family in January 2022.

Day added, *“Gwenn has been an integral part of our organization since the acquisition of Shick Esteve by LINXIS Group. He brings a strong financial background and business acumen to the company. We look forward to Gwenn’s contribution to the organizations continued success.”*

About Shick Esteve:

Shick Esteve is a complete ingredient automation provider and the only global automation systems provider focused solely on the food industry. We design, manufacture, install and service ingredient automation systems for customers worldwide. For more information, visit www.shickesteve.com.

About LINXIS Group:

LINXIS group’s purpose is to leverage our collective expertise to develop and implement specialized equipment solutions, enabling our customers to be best-in-class industrial players wherever they operate. Bakon (The Netherlands), Diosna (Germany), Shick Esteve (USA/France), Unifiller (Canada) and VMI (France) are part of the LINXIS Group. For more information, visit www.linxisgroup.com.

Media Contact

Shick Esteve
Kelly Wiens
Marketing Manager
(+1) 816.861.9782
kelly.wiens@shickesteve.com

LINXIS Group
Claire Auffredou
Marketing & Digital Development
(+33) 2 40 73 26 04
contact@linxisgroup.com